How to View Demographic Data
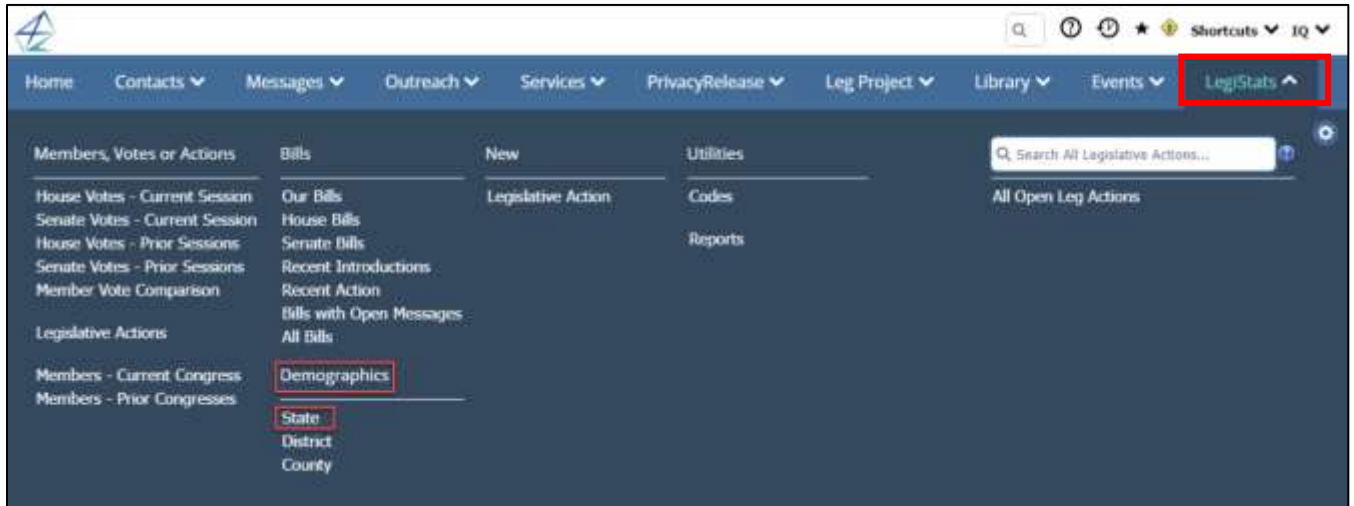
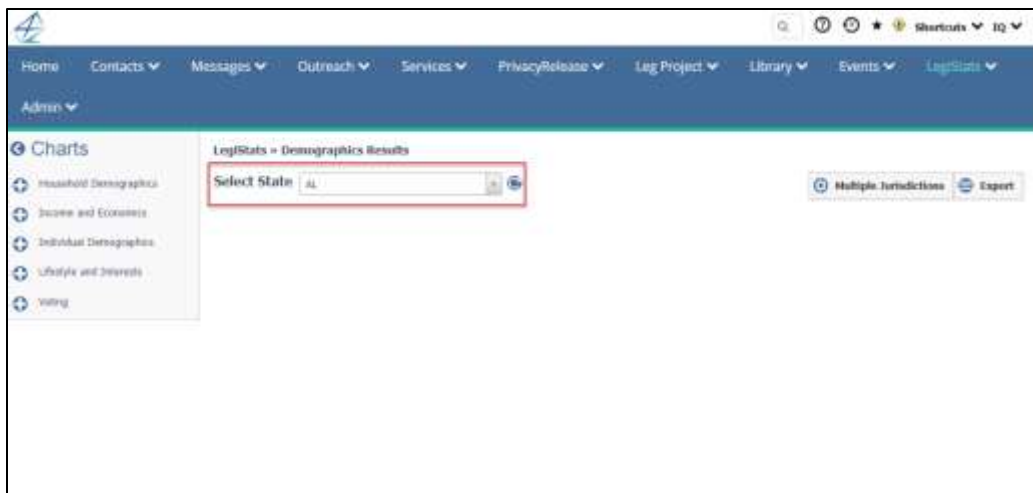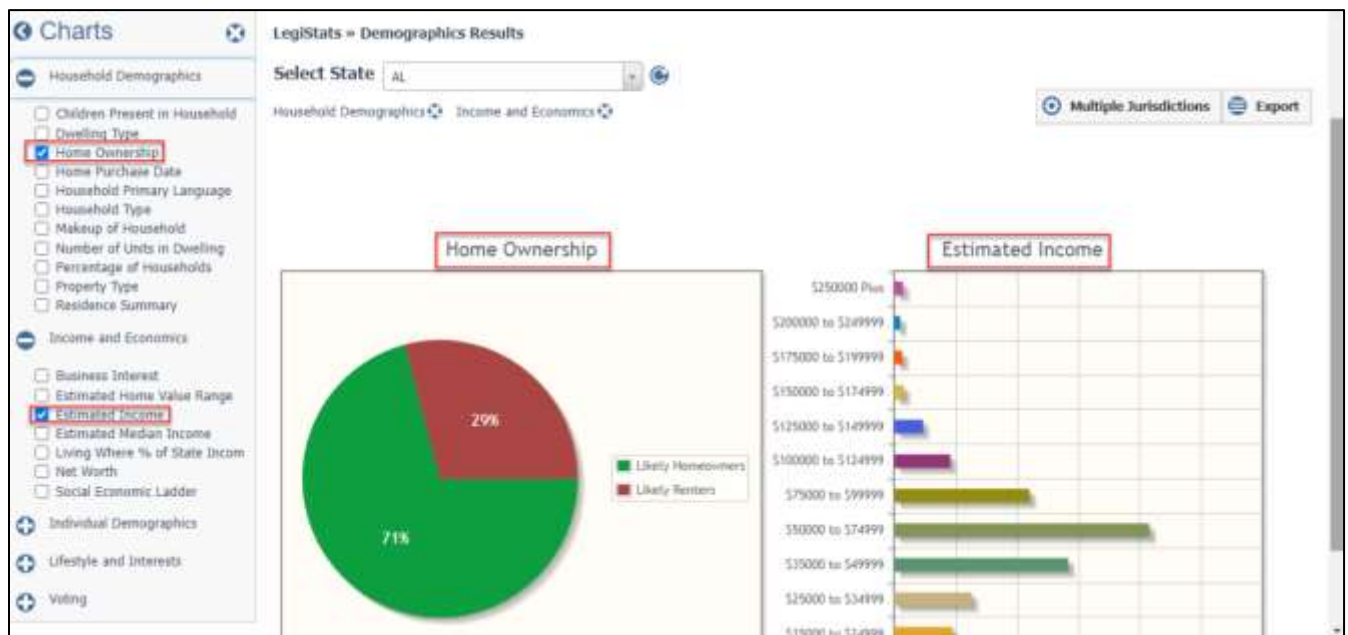| |
|---|
| **Market:** House/Senate |
| **Module:** LegiStats |
| **Purpose:** This guide provides instruction on how to view voters' demographic data by State, County or District levels. |
| **Key Benefits** |
| In IQ, users can view demographic statistical data such as household income, education level, number of children, etc. that can better inform the office staff about the constituents they serve. |

1. Navigate to the **LegiStats** module.

2. Under **Demographics**, select State, District, or County. In this example, we will choose **State**.
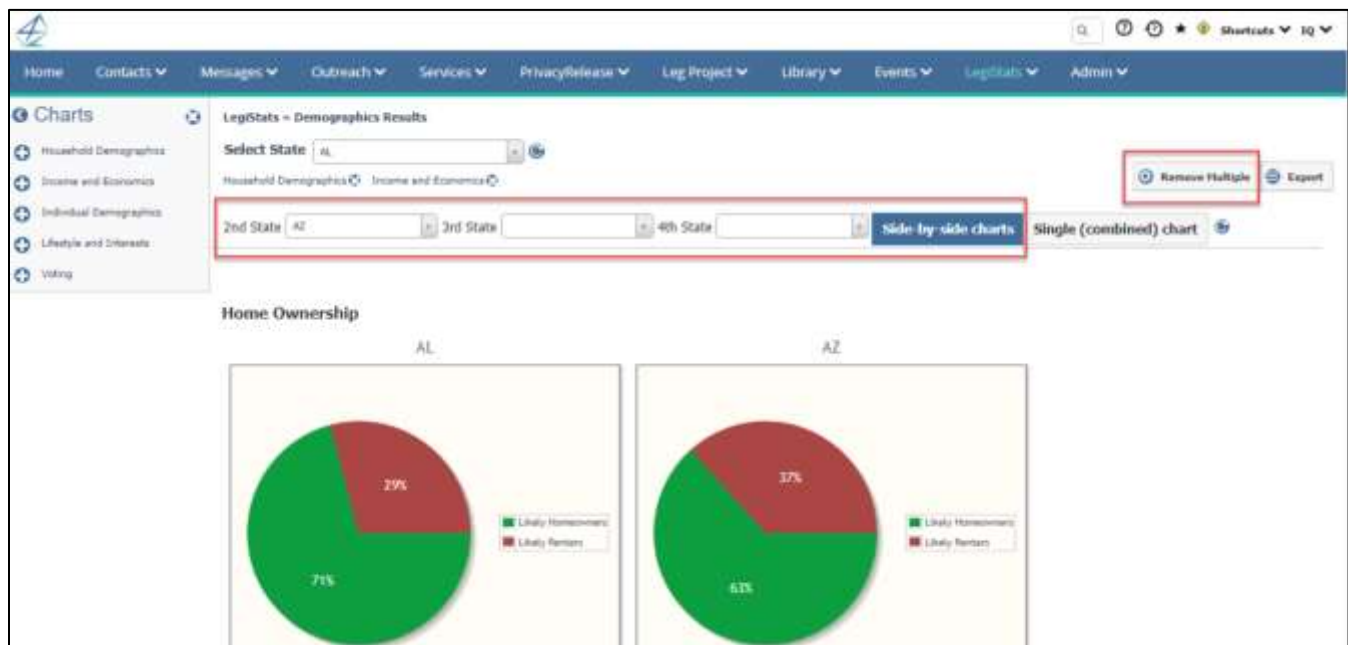

3. Select a State.

4. On the left side is a set of charts and categories. Check the item(s) within categories that you would like to analyze and be included in the display on the right.

5. (Optional). Select **Multiple Jurisdictions** to compare data among different States, Districts, or Counties.

6. (Optional). Select **Export** to export the chart to an MS Excel file.