

IQ Access Plus

END OF YEAR PACKAGE

Capitalize on year-end funds to build up subscribers before the 2018 blackout.

Spend more time engaging with your constituents with IQ Access Plus. The strategy includes a district-wide phone poll (with up to 300,000 phone numbers) to drive future engagement with clean data and lets you host live telephone town hall and streaming events at a low monthly fixed cost.

When you buy a Surveyor poll before December 31, 2017 you can purchase IQ Access Pass for just \$400.00 a month in 2018.

IQ Access Poll

2017 Pricing: \$23,975

Use year-end funds to purchase a district-wide Surveyor[®] phone poll of up to 300,000 phone numbers and qualify for a special 2018 offer (see below).

- Increase opt-in audience
- Clean and purge bad phone numbers from your database
- Understand constituents' concerns using automated survey questions
- Update constituent records with poll responses and tags

Must conduct Surveyor poll by December 31, 2017 to use 2017 funds.

IQ Access Pass

2018 Pricing: \$400/month

Once you've signed up for IQ Access Pass with the deal above, you're qualified for special 2018 pricing that includes up to 12 Access Live events in 2018. Access Live events include:

- Dial up to 50,000 phone numbers per event
- Unlimited inbound constituent calls
- Use the Access Live Social Center to publishing clips in real time to your social channels
- Website integration to live stream from your official site

You can also conduct an additional district-wide Surveyor poll with up to 100,000 phone numbers as one of these events.

Plus, take 25% off of any additional telephone town hall products or services for the duration of your 12 month contract!

IQ Access Pass lets offices plan a full year of constituent engagement. Delivered in partnership with Broadnet, customers ensure their constituents have maximum access to their representative.